

SureStart PLUS™ 5-STAR Warranty

THE BEST-PERFORMING WARRANTY IN THE INDUSTRY.



By combining the product quality of our Integrity Roof System™ and the skillsets held by SELECT ShingleMaster™ credentialed contractors, CertainTeed has the confidence to offer the SureStart PLUS™ 5-Star Warranty

Available from ARDENT ROOF SYSTEMS Inc



Ardent
Roof Systems inc.

Example of approximate cost for an average residential reroofing project:

Installed cost of an Integrity Roof System: \$10,000

| Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation) | | Value Provided by a Typical Limited Warranty | Value Provided by SureStart PLUS 5-STAR Coverage |
|--|----------------|--|--|
| Year | Projected Cost | Amount Provided | Amount Provided |
| 1 | \$10,200 | \$6,120 | \$10,200 |
| 5 | \$11,041 | \$6,625 | \$11,041 |
| 10 | \$12,190 | \$7,314 | \$12,190 |
| 11 | \$12,434 | \$3,233 | \$12,434 |
| 20 | \$14,859 | \$2,972 | \$14,859 |
| 30 | \$18,114 | \$2,415 | \$18,114 |
| 40 | \$22,080 | \$1,472 | \$22,080 |
| 50 | \$26,916 | \$1,794 | \$26,916 |

FIVE-STAR VALUE

SureStart PLUS Coverage protects your investment



This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. Actual costs will vary by region and roof type.

FIVE-STAR PROTECTION

The SureStart PLUS 5-STAR Warranty is the result of roofing products that are crafted with quality materials, advanced manufacturing methods and a standard of excellence that has no equal

| | 5-STAR WARRANTY |
|--------------------------|-----------------------------|
| Lifetime Shingles | 50 years¹ |
| Non-Prorated Coverage | ✓ |
| Materials & Labor | ✓ |
| Tear-off | ✓ |
| Disposal | ✓ |
| Workmanship | ✓ ² |

- Non-prorated coverage throughout protection period.³
- Coverage of the cost of roof materials to repair or replace defective shingles.
- Coverage of the cost of labor to repair or apply new shingles to replace defective shingles, including tear-off (removal), metalwork, flashing and disposal.
- Fully transferable from the original property owner/consumer to the first subsequent owner for 15 years from the date of installation.
- Coverage of the cost of roofing materials and the labor to repair or replace defective workmanship in the application of the Integrity Roof System.

¹ Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

² Workmanship is covered for 25 years.

³ A non-prorated warranty will not reduce the manufacturer's responsibility over time. The amount of coverage will remain constant for the full term of the warranty.

FIVE-STAR SERVICE

SELECT ShingleMaster™



Superior knowledge combined with superior products is what makes the SureStart PLUS 5-STAR

Warranty possible. That's why only a CertainTeed Select ShingleMaster is authorized to offer a SureStart PLUS 5-STAR Warranty.

Earning our highest-level credential involves a rigorous process, including several significant educational and accreditation steps.

SELECT ShingleMaster requirements:

Well Qualified and Knowledgeable

- Through testing and regular re-accreditation, all SureStart PLUS 5-STAR Warranty supervisors and at least 50 percent of the company's installers are Master Shingle Applicators™ (MSAs).
- Information from the CertainTeed Shingle Applicator's Manual provides instruction to MSAs, making them some of the most knowledgeable roofing installers in the industry.
- One or more company employees have earned the Shingle Quality Specialist™ designation after passing a test on the CertainTeed Shingle Technology Manual, which proves their knowledge of shingle products, quality standards and satisfying customer objectives.

Insured and Established

- The SELECT ShingleMaster must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is critical for the customer protection we insist on.
- The company must have been in business for a minimum of five years or have held another CertainTeed credential for at least one year, or have prior industry experience that CertainTeed considers a comparable qualification.

Non-Prorated Protection and Transferable

- Replacement coverage of material and labor is not prorated or otherwise reduced. This means the coverage remains constant for the full term of the 5-STAR Warranty.
- The workmanship of the SELECT ShingleMaster is warranted for 25 years of non-prorated coverage.
- This unparalleled coverage is transferable to the first subsequent owner for 15 years from the installation date - 5 years longer than a typical warranty.

Ethical and Customer-Focused

- The SELECT ShingleMaster agrees to abide by a code of ethics that covers compliance with applicable laws, standards of workmanship, customer service and business administration.
- CertainTeed sends a Customer TrackRecord™ survey to measure the Select ShingleMaster's performance on SureStart PLUS roofing projects. The company must maintain a customer satisfaction rating of four or higher on a five-point scale.
- Contractors are rated on communication skills, professionalism, timeliness, responsiveness, workmanship, care put into the work and the overall satisfaction of you, the customer.
- By evaluating the contractor's performance, we can ensure SELECT ShingleMasters maintain the necessary skills to install the Integrity Roof System and satisfy their customers.
- This commitment to quality is what makes the SureStart PLUS 5-STAR Warranty possible.





Ardent

Roof Systems inc.

We at Ardent Roof Systems have established ourselves as a high quality, safety orientated company. In becoming a Select ShingleMaster for CertainTeed, it set the bar for providing our customers the best quality trained and certified installers, along with some of the most innovative products available in the industry today. While others may offer 5, 10 and even 15-year workmanship warranties, those are only effective for as long as that company stays in business.

What does all of this mean to you?

The SureStart Plus 5-Star Warranty from CertainTeed and Ardent Roof Systems, comes with a 25-year workmanship warranty directly from CertainTeed, making it Alberta's best workmanship warranty available. CertainTeed has been in business since 1904, well over a hundred years. They are here to stay and so is your SureStart Plus 5-Star Warranty.

Call today, and get the protection you, your family, and your home deserves.



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